



SEO Report – Case Studies

September 2012



SEO REPORT

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The following report details various client case studies showing the success in our search engine optimization (SEO) work. Although SEO is not guaranteed and results usually are documented in at least 3 months of a SEO campaign, our results show increased and measurable results within the first month. We have researched and developed proprietary techniques and systems to gain increases in traffic and user retention.

For more information about SEO and other services,
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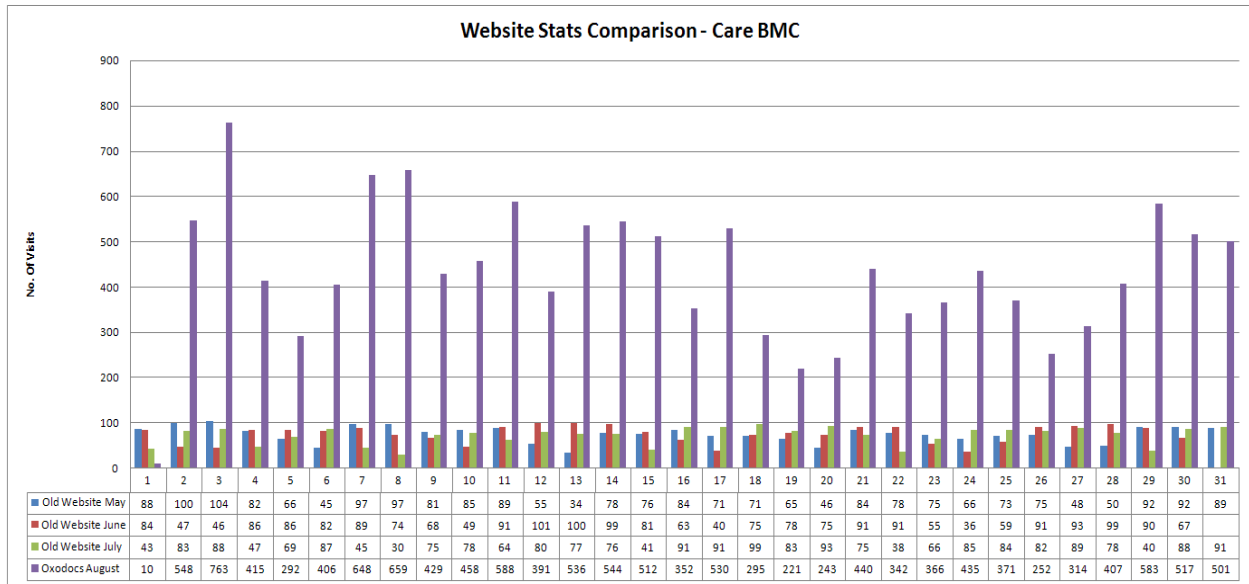
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Client: Best Medical Care, Inc.
 Website: www.carebmc.com
 Date of Campaign: August 2012

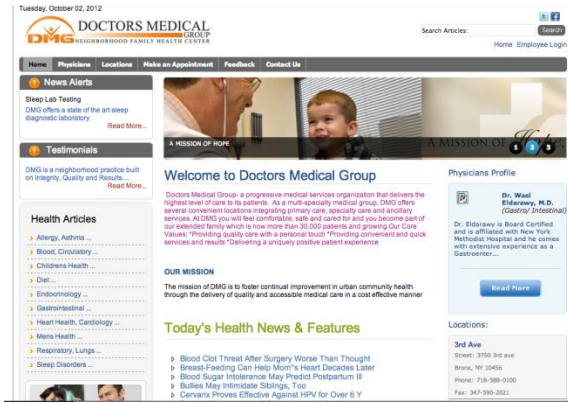
Summation: Best Medical Care has 8 clinics in the New York Metro area and launched their website in early 2009. They have done local newspaper and TV advertisements and their daily average visit to their website before they joined was about 35 visits per day.

We changed their backend structure to our proprietary engine in August. Best Medical Care's current daily visit is about 450 per day. Client has experienced a 19% increase in their call volume. In addition, client is seeing an average of 7 to 10 new patient appointments per day from our campaign.





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Client: **Doctors Medical Group**
 Website: **www.dmgny.com**
 Date of Campaign: **August 2012**

Summation: **Doctors Medical Group has 6 clinics in the New York Metro area and launched their website in early 2010. They have done local newspaper and TV advertisements and their daily average visit to their website before they joined was about 55 visits per day.**

We changed their backend structure to our proprietary engine in August. Doctors Medical Group’s current daily visit is about 480 per day. Client has experienced a 15% increase in their call volume. In addition, client is seeing an average of 5 to 7 new patient appointments per day from of our campaign.

